Annual Planning Cycle Committee and 2014 AIMS



. . . or how we manage to see the need for changes in the future and grow to embrace, use and love it.

Members: Rick Ashby, David Calland, Marty Monson, CEO, Don Fuson, Chair

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Annual Board Planning Cycle

Based on the charge per the Board Policy Manual – Aug 2012 – Section III-G

- To accomplish its work with a governance style consistent with Society policies, the Board will develop and follow an annual plan that:
 - 1. Identifies the key Society results to achieve
 - 2. Identifies metrics to measure progress toward these goals
 - 3. Fully engages all Members, Chapters, Districts and Society Operations, under the guidance of the CEO, to accomplish the Society goals

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2013 AIMS Status

Current 2013 Published AIMS

CEO "Normal" Updates on Status and Sub-AIMS

- 2013 Membership
 - -2013-23,583
 - -2014-23,701
 - -2015-23,938
- 2013 Chapters
 - Chartering 8/8/8
- Education/Training
 - Vision, Curriculum
 - On-line Modules
 - Chapter use
 - External Regard/Use

2013 Membership

- Behind in Recruiting/Reinstatements
- Non-Renewals very high
- 23K Contact Programs
- District Contact Efforts
- Use of Existing Data from eBiz
- 2013 Chapters
 - Fast-tracking Licensing
 - New Locations
- 2013 Education and Training
 - SubAims on new Collaborations
 - Future on-line Training
 - Festivals and Branding
 - Community Presence/Outreach

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2014 Chapter-Driven Directions

Top Five Needs From The Chapter Visitation Program (CVP) Feedback

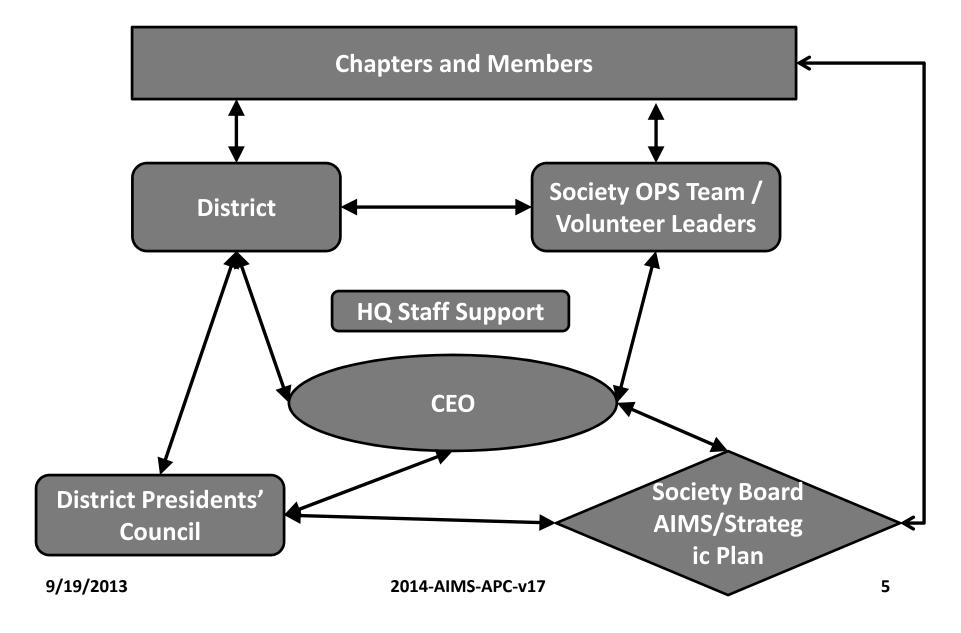
- Help with "Recruitment" (audience, riser singers, developing leaders, community, etc.)
- Coaching Help to Chapters skill building, group learning, having fun, training
- Frequent visits/communications with Society, HQ and District
- 4. Inter-chapter activities planning/marketing/execution
- Modernize Music and Arrangements combine with announcements and tracking early performances

(Increased ability of HQ Staff, Society Resources/Cmtes and District Planning to support the Chapter Needs)

v13



Society Support Relationships





2014 AIMS (w/timelines and metrics)

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2013 Chapters

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CEO "Normal" Updates on Status and Sub-AIMS

2014 CVP Focus and Targets

- Membership/Community Recruiting
- Chapter Coaching
- Chapter Communications/Visits
- Inter-Chapter Events
- Society Arrangements (Pub/Use)

2014 Education and Training

- SubAims on new Collaborations
- Future on-line Training
- 2014 Community
 - Festivals and Branding
 - Community Presence/Outreach

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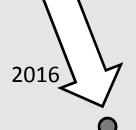
Strategic Plan Drives 2014 AIMS

New input, needs,
thoughts, wild ideas,
thoughts, needs,
thoughts, wild ideas,
thoughts, will ideas,
thoughts, will ideas,
thoughts, will ideas,

2015

2014

AIMS Work Plans



Ideas and
Concepts for
2016-8; future
collaboration;
makeover on
curriculum
and training;
culture and
behaviors

Reprioritization and (almost) finite plans for 2015; leadership development; better metrics; management reviews and support

Detail plans, budgets, dependencies, resources for 2014; timelines; metrics; operational changes; Member feedback Society Vision and future Being

Impact Benefit

Commitment:

- Members
- Chapters
- Districts
- Committees
- External Orgs
- Volunteer Leaders
- Staff
- CEO

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Board



What do YOU think?

- How do these plans reflect your own Chapter needs and expectations?
- What might be missing?
- What results would your chapter expect to see with actions taken against these changes and strategies (implementation)?

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